

Welcome to Thunderbird 4.0

A network of global leaders shaping the Fourth Industrial Revolution

Global +
Digital



#1 WSJ
#1 THE WORLD UNIVERSITY RANKINGS
Master's in management

- Latest THE/WSJ Ranking

#1 BEST COLLEGES
U.S. News MOST INNOVATIVE 2022
in the U.S. for innovation

ASU ahead of Stanford and MIT

- U.S. News & World Report
7 years, 2016-2022



#1 in the U.S.
for global impact in research and stewardship

- Times Higher Education, 2020

#1 public university
of choice for international students

- Institute of International Education, 2018

About Thunderbird

Thunderbird School of Global Management is the vanguard of global leadership, management, and business education for the Fourth Industrial Revolution.

We prepare future-ready leaders, managers, entrepreneurs, and intrapreneurs across the private and public sectors who advance inclusive and sustainable prosperity worldwide.





Our Imperative

*To be the Vanguard of Global Leadership,
Management and Business Education*



Vision, Mission, and Strategy



Vision:
A long-term, aspirational statement of the organization's purpose and direction.

Mission:
A statement of the organization's primary purpose and focus, often used to guide decision-making.

1.0	2.0	3.0	4.0





Our Vision

Thunderbird School of Global Management advances inclusive and sustainable prosperity worldwide.

Our Mission

Thunderbird empowers and influences global leaders and managers who maximize the benefits of the Fourth Industrial Revolution for business, government, society, and the environment.

1946-60

Founding and Marshall plan



1960s

Global Focus



1980-90s

Addition of Executive Education and Online Programs



2021

Centers of Excellence, 4th Industrial Revolution, Thunderbird #1 Management ASU #1 Innovation



Thunderbird School of Global Management is the world's premier leadership and management school. As part of Arizona State University, the most innovative University in the U.S., we are able to draw on multiple disciplines of excellence to empower leaders across sectors with future-ready skills to advance inclusive and sustainable prosperity worldwide.



ASU is a comprehensive public research university, measured not by whom it excludes, but by whom it includes and how they succeed; advancing research and discovery of public value; and assuming fundamental responsibility for the economic, social, cultural and overall health of the communities it serves.



Global Mindset

Global Mindset is the collection of qualities and attributes that allow a leader to influence individuals, businesses and organizations from other parts of the world. Global Mindset represents the Thunderbird way of thinking and communicating, a multicultural state of mind we believe is essential for success in our increasingly interconnected world.





A unit of the Arizona State University Enterprise

Global Headquarters

PHOENIX, ARIZONA



New Global Headquarters

Phoenix, Arizona ASU Downtown Campus





 **THUNDERBIRD**
SCHOOL OF GLOBAL MANAGEMENT
Powered by the Arizona State University Enterprise

A. Masrin Center for
Global Entrepreneurship
& Family Business

**Welcome
Jimmy Masrin '87**
President & CEO
Caturkarsa Megatunggal



"In times of accelerated change, family business owners and leaders have an important role in promoting innovative and entrepreneurial solutions to the many challenges we are currently facing. I wanted to invest in family business and entrepreneurship at Thunderbird to build much-needed bridges between the communities of entrepreneurs and business leaders, helping us all better prepare for the Fourth Industrial Revolution." *Masrin*



 **THUNDERBIRD**
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Innovation Lab

Keyboard
Data visualization chart
Sticky notes
Video player with keyboard overlay



Vision
A world with sustainable and equitable growth by

Mission
To advance global leaders and innovators who will transform the world at the heart of the future of the world.

- 1.0**
- 2.0**
- 3.0**
- 4.0**

Keyboard
Data visualization chart
Sticky notes
Video player with keyboard overlay



 **THUNDERBIRD**
SCHOOL OF GLOBAL MANAGEMENT
A unit of the Arizona State University Enterprise

Phoenix
Arizona



Bogota
Colombia



Geneva
Switzerland

Thunderbird School of Global Management
**#1 Master's in
management**
Latest THE/WSJ Ranking



2nd Floor Ring Balcony



Thunderbird Worldwide Network

Existing Centers of Excellence

- Phoenix, AZ (HQ)
- Geneva, Switzerland
- Dubai, UAE
- Nairobi, Kenya
- Tokyo, Japan
- Seoul, Korea
- London, UK
- Shanghai, China
- Los Angeles, CA
- Washington, DC
- Jakarta, Indonesia
- Amsterdam, Netherlands
- Bogota, Colombia

Launch in 2021

- Istanbul, Turkey
- Sao Paulo, Brazil
- Mexico City, Mexico
- Mumbai, India
- Singapore, Singapore
- Manila, Philippines
- Dakar, Senegal
- Kyiv, Ukraine

Launch in 2022

- Toronto, Canada
- Sydney, Australia
- Frankfurt, Germany
- Riyadh, KSA
- Bangkok, Thailand
- Taipei, Taiwan
- Almaty, Kazakhstan
- Ho Chi Minh, Vietnam
- Algiers, Algeria
- Cape Town, South Africa



Academic Programs

Undergraduate Degrees

Graduate Degrees



Undergraduate Degrees

BACHELOR OF GLOBAL MANAGEMENT (BMGM)

Undergrad full-time | Phoenix, Arizona
| Early leadership skills | 4-Year
program

ON-LINE BACHELOR OF GLOBAL MANAGEMENT (OBGM)

Undergrad | Online | Early leadership
skills | 4-Year program

BACHELOR OF SCIENCE INTERNATIONAL TRADE (BSIT)

Undergrad full-time | Phoenix, Arizona |
STEM approved | Includes
international hands-on project | 4-Year
program

ONLINE BACHELOR OF SCIENCE INTERNATIONAL TRADE (OBSIT)

Undergrad | Online | **STEM approved** |
Include Int'l hands-on project | 4-Year
program

Graduate Degrees

MASTERS OF GLOBAL MANAGEMENT (MGM)

For early to mid-career professionals | Phoenix, Arizona | Customizable concentrations | 16 to 21-month program

EXECUTIVE MASTERS OF GLOBAL MANAGEMENT (EMGM)

For experienced professionals | Phoenix, Arizona | In-person classes & global seminars | 17-month program

EXECUTIVE MASTERS OF ARTS IN GLOBAL AFFAIRS & MANAGEMENT (EMAGAM)

For mid-career professionals | Washington, DC | Policy, law & business tracks | 1-year program

EXECUTIVE MASTERS OF GLOBAL LEADERSHIP & STRATEGY (EMGLAS)

Executive and high potential managers | 6 global cities | Flipped classroom experience | 16-month program

ONLINE MASTERS OF APPLIED LEADERSHIP & MANAGEMENT (MALM)

For working professionals | Online | Affordable & flexible leadership track | 12 to 24-month program

MASTERS OF ARTS IN GLOBAL AFFAIRS & MANAGEMENT: CREATIVE INDUSTRIES

For mid-career professionals | Los Angeles, CA | Creative Industries tracks | 1-year program

Master of Global Management (MGM)



CREDIT HOURS: 49



3 OR 4 SEMESTERS, DYNAMIC COHORTS ORGANIZED BY WORK EXPERIENCE



SECOND LANGUAGE REQUIRED BY GRADUATION

Coursework outline:

Thunderbird flagship global leadership courses

Thunderbird applied learning (client-facing projects, consulting projects, field seminars, internships, corporate partnership programs)

Electives in your chosen concentration

Electives of your choosing

Career-preparation course



Global Business



Sustainability Solutions



Sustainable Tourism



Development and Innovation



Global Affairs



Public Policy



Legal Studies



Integrated Healthcare



Global Entrepreneurship



Public Administration



Creative Industries and Design Thinking



Healthcare Delivery



Global Digital Transformation



Nonprofit Leadership and Management



Digital Audience Strategy



Design your own concentration



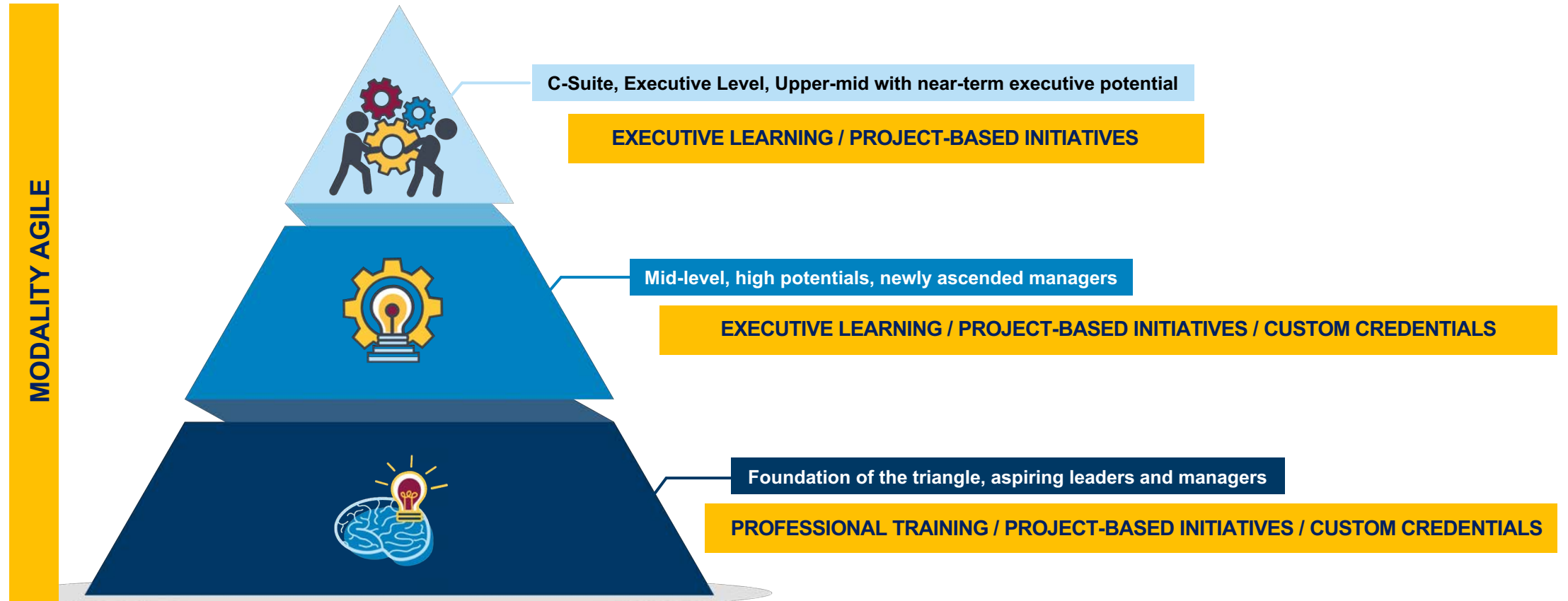
Data Science

Executive Education

Drawing from the world's largest cross-disciplinary resource suite for unmatched breadth & depth.



Audience Fit Triangle



Leading Brands and Organizations Turn to Us





Yully Purwono

Director of Business Development, SEA
Thunderbird School of Global Management

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